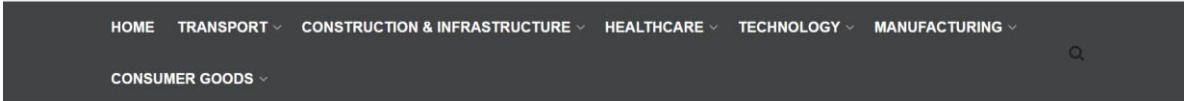


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by **Cristina Diaconu** — September 4, 2019 in **Consumer Technology**



Photo-Me International Shakes Up Market with Revolution Technology

Photo-Me International, continue to shake up the market with their 'Revolution' technology – outdoor laundrettes with economic, commercial, and environmental benefits. Self-access machines are used in a growing number of areas (installed in various sites around the UK) including construction, retail, leisure and the public sector in universities as the latest technology for departments to procure.

The Revolution Compact and Compact S as operated by Photo-Me, are ideal for washing large or heavy loads such as duvets, blankets and pillows finishing in a record time of 30 minutes per cycle. The external laundrette service open 24/7 is the latest innovation in mass washing facilities contributing to a huge increase in footfall/revenue for retail sites with environmental benefits too.

Machines use a small carbon footprint, help to reduce water consumption, and include a built-in eco-friendly washing up liquid pump providing the correct amount per wash to reduce waste. Machines have seen a surge in popularity over the last twelve months with companies under more pressure to improve their green quota to keep stakeholders, investors and customers satisfied. The new self-service technology also continues to provide a considerable increase of income for site owners.

This new concept offers customers an affordable washing experience, with easy contactless and other payment options, disabled access, clear signage and SMS notification at end of cycle. The service also comes with full technical support – with over 150 engineers on hand throughout the UK, quality and efficiency (with regular maintenance) are guaranteed.

Managing Director of Photo-Me, Elliott Andrews says: “Our aptly named ‘Revolution’ self-service technology is a step ahead of the market, delivering efficient, easy to use machines with great commercial and environmental benefits. We have seen a significant growth in our business over the last year as companies are under increasing pressure to improve carbon ratings, constantly looking for ways to reduce energy consumption. Our advanced technology uses the latest contemporary design set to become the future of laundry with an increasing number of sectors investing in our products to drive revenue.”